

# NATIVE ADVERTISING

UNIQUE, GROUND-BREAKING  
TRAVEL BLOG PRESENTS FAMILY  
TRAVEL GUIDES, WITH  
SECTIONS AND STORIES  
CREATED SPECIALLY FOR  
CHILDREN



# TRAVEL INSPIRES

PRODUCTIONS

valencia • london • dublin

# NATIVE ADVERTISING

Working with Jackie De Burca and her team of writers, we will collaborate with your DMO to create a unique guide, similar to the [Tarragona example](#), but adapted to your specific destination and its offerings.

## Content development

Written in the native style of Travel Inspires, the content for your destination's travel guide will be developed to include:

A number of travel guide sections aimed at adults/parents

A number of sections including a story aimed at children/younger family members.



ENQUIRIES:

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AT TRAVEL  
INSPIRES  
PRODUCTIONS,  
WE SPECIALISE IN  
CREATIVELY  
PROMOTING  
DESTINATIONS &  
TOURIST  
ENTITIES.



## MEDIA ASSETS

All content developed for your DMO retains the copyright of the author/s. However all media assets we produce in collaboration with you can be leveraged in a variety of ways:

[On your own website and blog](#)

[On your social media channels](#)

[Children's stories can be developed into ebooks and books](#)

[Travel guides can also be developed into ebooks and books](#)

Essentially when we produce content in collaboration with your DMO, you have the rights to use it as part of your own media assets in whatever ways you feel will benefit your destination.

## CONTACT US

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